



1977-78 ANNUAL REPORT
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CANADIAN CROSSROADS INTERNATIONAL
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November 28, 1979

Dear *Mr. & Mrs. Kahola,*

As a parent of a Crossroads overseas volunteer, I am confident that you know and appreciate our work. You undoubtedly became involved in the preparation pain of separation and the trials and joys resulting from the experience of your son or daughter in the Third World. For most Crossroaders the overseas placement brings heightened awareness, maturity and general personal development.

In 1980, CCI hopes to provide such an experience to over 135 French and English speaking Canadians. In addition, we want to give the same opportunity to thirty volunteers who will be coming from developing countries to Canada. A few of this year's projects will be : rehabilitation for the physically handicapped in Grenada, West Indies; vocational training services for rural youth in Botswana, southern Africa; and paramedic assistance for a rural health clinic in Bangladesh.

To continue to provide: dedicated individuals with a broadening overseas experience; personnel to self-help projects in developing countries; and educational programs in Canada, Crossroads must depend upon the contributions of those committed to our philosophy. Your financial support this year would assist us to meet our 1980 commitment to raise, through private donations, \$1500 for each overseas placement. You will be interested to know that the federal government has again agreed to match each dollar of your contribution with two additional dollars.

We hope you will excuse this form letter but it will save us expenses that can be more directly applied to our programs. For your convenience we have enclosed a return envelope/pledge card and wish to remind you that you can still make a contribution in time to receive an official tax receipt for this year.

Thank you once again for your encouragement and very best wishes to you for the new year.

Best personal regards,

Richard
Richard A. Lane,
Chairman, Board of Directors.

encl:

RAL:jf



RIDEAU HALL
OTTAWA
KIA OAI

GOVERNMENT HOUSE
RÉSIDENCE DU GOUVERNEUR GÉNÉRAL

It is with great pleasure that I welcome this opportunity to associate myself with Canadian Crossroads International.

To all those sharing the very high ideal of the organization and to those participating in its work, I want to extend my warmest greetings. The cause you decided to serve is a very difficult but also a very important one. I am convinced that your efforts to achieve better understanding and peace for mankind will be fruitful.

A juste titre, vous méritez les encouragements de tous vos concitoyens et en leur nom, je vous offre mes félicitations les plus chaleureuses. Je forme le voeu que, grâce à votre travail et à votre dévouement, les hommes connaissent des jours meilleurs.


Governor General of Canada

April 1979.



MESSAGE FROM THE CHAIRMAN

I am pleased to report that 1977-78 was a very successful year for Canadian Crossroads International. A dynamic board, enthusiastic national committees, and a devoted staff have combined to produce both qualitatively and quantitatively, very satisfactory results.

It was CCI's tenth anniversary as an independent corporation, and the encouraging results were a suitable celebration of this milestone, as well as a vindication of our heavy reliance on volunteer input to carry on a large part of our organizational activity.

The 1978 programme saw a total of 108 participants. 91 Canadians were placed in overseas countries for an average period of three months, and 17 International Crossroaders visited Canada for a similar period. This year saw placement of Canadian Crossroaders, for the first time in Bangladesh, Cameroon, The Gambia, and Belize.

Planning of placements remains a difficult task, and again this year there were several disappointments and last-minute changes of plan, when unforeseen events, in some countries with which we co-operate, caused cancellation of the programmes. We are finding continuing satisfaction in the use of nationals of the host countries as representatives, whose responsibilities are to arrange placements for Canadian Crossroaders, and to select Crossroaders for placement in Canada. These representatives are in all cases volunteers, and we are most grateful to them for the efforts put forward on our behalf.

The year 1977-78 saw a strong development of our network of Local Committees in Canada. A prolonged effort of four of the Board members, helped by devoted work of the office staff, has more than doubled the number of local contact persons providing leadership to Crossroads activities in their communities. A related salient event of the year was a National Consultation of Local Contact Persons, held in September which was attended by delegates from over thirty-five centres. This meeting permitted the group to renew their links, to obtain up-to-date information on Crossroads' organization and methods, and therefore ensure that our organizational development plans for the next three years will be built on a sound base.

At its June meeting, the Board of Directors approved a three-year plan, which provides for an increase in the number of placements, both in Canada and overseas, by about 50%. This will improve our effectiveness, since this is being accomplished without additional administrative expense. This is one of the benefits of the increased number of local committees and strong national committees.

There has been a return to financial stability, produced by a concerted and successful effort to diversify funding sources, and again made possible by the enthusiastic work of local groups. The expenditures for 1977-78 were actually within 1% of budget.

During the year, our publications were further developed and strengthened. The Development Education Committee, a newly formed national committee, was set up to co-ordinate educational and public participation activities. It acts as a publications board and editorial committee and so is able to provide support to the editors of our quarterly magazine, CROSSWORLD, and the monthly CCI NEWS. In this way the important role which publications play in our development education activities is recognized.

We look forward to continuation of a high and satisfying level of activity during the next years. I wish to express my personal appreciation to all Board and Committee members, to the staff, and to Crossroaders, for the part all have played in supporting our progress.

John T. Macfarlane
Chairman, Board of Directors